



**Keys to
Literacy**

Leading Research-Based Writing Instruction with *The Writing Rope*

Live Virtual Professional Development

This one-day professional development is designed for leaders and instructional coaches leading research-based writing instruction across schools and districts. The session will begin with an overview of Joan Sedita's *The Writing Rope: A Framework for Explicit Writing Instruction in All Subjects*. Based on research findings, the framework organizes effective writing instruction practices into five strands. Next, participants will learn about Keys to Early Writing, a practical course that provides the background knowledge needed to teach the components of beginning writing instruction. The instructional suggestions are developmentally appropriate for young children in kindergarten through grade 2, and easily transfer to classroom lessons that can be integrated with any writing curriculum or published writing program. Finally, participants will learn about Keys to Content Writing, professional development for research-based best practices for writing instruction that can be integrated in any subject and aligned to state literacy standards.

Materials:

Included in registration, each participant will receive a copy of *Keys to Early Writing* **and** *Keys to Content Writing*.

Who Should Participate

Grade K-12 leaders, administrators, and literacy coaches, state/regional agencies (e.g. ESC, CESA, RESA) who want to learn more about how to lead evidence-based writing instruction.

IMPORTANT INFORMATION

DATE: October 8, 2024 **COST:** \$175

LOCATION: Virtual Zoom meeting

TIME 9:00AM - 3:00PM (Eastern Time)

TWO WAYS TO REGISTER...

Online: Complete the registration form and submit payment on our website:

<http://keystoliteracy.com/events/>

Mail/Fax: Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).



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Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

SECTION 1: PARTICIPANT information

NAME: _____ POSITION/TITLE: _____
SUBJECT: _____ GRADE: _____
DISTRICT/ORGANIZATION: _____ SCHOOL: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: (____) _____ MOST USED EMAIL: _____

SECTION 2: SESSION information

Leading Research-Based Writing Instruction with The Writing Rope

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QUESTIONS?

Contact Melissa Powers at
(978) 948-8511, ext. 202 or
melissa@keystoliteracy.com

REFUND/CANCELLATION POLICY

- If you cancel **3 days or more** prior to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

SECTION 3: PAYMENT information

*Please include completed registration form
with payment.*

check/money order enclosed
(payable to Keys to Literacy)

purchase order # _____
(if available)

Please mail to:

Keys to Literacy
319 Newburyport Turnpike, Suite 205
Rowley, MA 01969

OR

fax to: (978) 948-8611

To pay with a credit card, please register
online:

<https://www.keystoliteracy.com/events/>

CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!