



**Keys to  
Literacy**

## **Leading Research-Based Writing Instruction with *The Writing Rope***

### **Live Virtual Professional Development**

This one-day professional development is designed for leaders and instructional coaches leading research-based writing instruction across schools and districts. The session will begin with an overview of Joan Sedita's *The Writing Rope: A Framework for Explicit Writing Instruction in All Subjects*. Based on research findings, the framework organizes effective writing instruction practices into five strands. Next, participants will learn about Keys to Early Writing, a practical course that provides the background knowledge needed to teach the components of beginning writing instruction. The instructional suggestions are developmentally appropriate for young children in kindergarten through grade 2, and easily transfer to classroom lessons that can be integrated with any writing curriculum or published writing program. Finally, participants will learn about Keys to Content Writing, professional development for research-based best practices for writing instruction that can be integrated in any subject and aligned to state literacy standards.

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#### **Materials:**

Included in registration, each participant will receive a copy of *Keys to Early Writing* **and** *Keys to Content Writing*.

#### **Who Should Participate**

Grade K-12 leaders, administrators, and literacy coaches, state/regional agencies (e.g. ESC, CESA, RESA) who want to learn more about how to lead evidence-based writing instruction.

#### **IMPORTANT INFORMATION**

**DATE:** April 22, 2025      **COST:** \$225

**LOCATION:** Virtual Zoom meeting

**TIME** 9:00AM - 3:00PM (Eastern Time)

#### **TWO WAYS TO REGISTER...**

*Online:* Complete the registration form and submit payment on our website:

<http://keystoliteracy.com/events/>

*Mail/Fax:* Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).



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## Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

### SECTION 1: PARTICIPANT information

NAME: \_\_\_\_\_ POSITION/TITLE: \_\_\_\_\_

SUBJECT: \_\_\_\_\_ GRADE: \_\_\_\_\_

DISTRICT/ORGANIZATION: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

HOME MAILING ADDRESS to ship book: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ MOST USED EMAIL: \_\_\_\_\_

### SECTION 2: SESSION information

#### Leading Research-Based Writing Instruction with The Writing Rope

Date: April 22, 2025

TIME: 9:00 AM-3:00 PM (Eastern Time)

COST: \$25

#### QUESTIONS?

Contact Melissa Powers at  
(978) 948-8511, ext. 202 or  
[melissa@keystoliteracy.com](mailto:melissa@keystoliteracy.com)

#### REFUND/CANCELLATION POLICY

- If you cancel **3 days or more prior** to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

### SECTION 3: PAYMENT information

*Please include completed registration form with payment.*

check/money order enclosed  
(payable to **Keys to Literacy**)

purchase order # \_\_\_\_\_  
(if available)

#### Please mail to:

Keys to Literacy  
319 Newburyport Turnpike, Suite 205  
Rowley, MA 01969

#### OR

fax to: (978) 948-8611

To pay with a credit card, please register online:

<https://www.keystoliteracy.com/events/>

### CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!