



Leading Research-Based Writing Instruction with *The Writing Rope*

Live Virtual Professional Development

This one-day professional development is designed for leaders and instructional coaches guiding research-based writing instruction across schools and districts.

The session begins with an overview of *The Writing Rope* by Joan Sedita, a framework that organizes effective writing instruction into five key strands based on research. Participants will then explore *Keys to Early Writing*, a course providing essential knowledge for teaching foundational writing skills. Next, they will dive into *Keys to Content Writing*, a professional development program focused on integrating research-based writing practices into any subject while aligning with state literacy standards.

This training offers evidence-based, developmentally appropriate strategies for students from kindergarten through grade 12, easily adaptable to any writing curriculum or content area.

Materials:

Included in registration, each participant will receive a copy of *Keys to Early Writing* **and** *Keys to Content Writing*.

Who Should Participate

Grade K-12 leaders, administrators, and literacy coaches, state/regional agencies (e.g. ESC, CESA, RESA) who want to learn more about how to lead evidence-based writing instruction.

IMPORTANT INFORMATION

DATE: July 29, 2025 **COST:** \$225

LOCATION: Virtual Zoom meeting

TIME 9:00AM - 3:00PM (Eastern Time)

TWO WAYS TO REGISTER...

Online: Complete the registration form and submit payment on our website:

<http://keystoliteracy.com/events/>

Mail: Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).



Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

SECTION 1: PARTICIPANT information

NAME: _____ POSITION/TITLE: _____

SUBJECT: _____ GRADE: _____

DISTRICT/ORGANIZATION: _____ SCHOOL: _____

HOME MAILING ADDRESS to ship book: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ MOST USED EMAIL: _____

SECTION 2: SESSION information

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QUESTIONS?

Contact Melissa Powers at
(978) 948-8511, ext. 202 or
melissa@keystoliteracy.com

REFUND/CANCELLATION POLICY

- If you cancel **3 days or more** prior to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

SECTION 3: PAYMENT information

Please include completed registration form with payment.

☐ check/money order enclosed
(payable to **Keys to Literacy**)

☐ purchase order # _____
(if available)

Please mail to:

Keys to Literacy
319 Newburyport Turnpike, Suite 205
Rowley, MA 01969

To pay with a credit card, please register online:

<https://www.keystoliteracy.com/events/>

CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!