



## Leading Research-Based Writing Instruction with *The Writing Rope*

### Live Virtual Professional Development

This one-day professional development is designed for leaders and instructional coaches guiding research-based writing instruction across schools and districts.

The session begins with an overview of *The Writing Rope* by Joan Sedita, a framework that organizes effective writing instruction into five key strands based on research. Participants will then explore *Keys to Early Writing*, a course providing essential knowledge for teaching foundational writing skills. Next, they will dive into *Keys to Content Writing*, a professional development program focused on integrating research-based writing practices into any subject while aligning with state literacy standards.

This training offers evidence-based, developmentally appropriate strategies for students from kindergarten through grade 12, easily adaptable to any writing curriculum or content area.

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#### Materials:

Included in registration, each participant will receive a copy of *Keys to Early Writing* **and** *Keys to Content Writing*.

#### Who Should Participate

Grade K-12 leaders, administrators, and literacy coaches, state/regional agencies (e.g. ESC, CESA, RESA) who want to learn more about how to lead evidence-based writing instruction.

#### IMPORTANT INFORMATION

**DATE:** October 16, 2025      **COST:** \$225

**LOCATION:** Virtual Zoom meeting

**TIME** 9:00AM - 3:00PM (Eastern Time)

#### TWO WAYS TO REGISTER...

*Online:* Complete the registration form and submit payment on our website:

<http://keystoliteracy.com/events/>

*Mail:* Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).



# Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

## SECTION 1: PARTICIPANT information

NAME: \_\_\_\_\_ POSITION/TITLE: \_\_\_\_\_

SUBJECT: \_\_\_\_\_ GRADE: \_\_\_\_\_

DISTRICT/ORGANIZATION: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

HOME MAILING ADDRESS to ship book: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ MOST USED EMAIL: \_\_\_\_\_

## SECTION 2: SESSION information

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Date: October 16, 2025

TIME: 9:00 AM-3:00 PM (Eastern Time)

COST: \$25

#### QUESTIONS?

Contact Melissa Powers at  
(978) 948-8511, ext. 202 or  
[melissa@keystoliteracy.com](mailto:melissa@keystoliteracy.com)

#### REFUND/CANCELLATION POLICY

- If you cancel **3 days or more** prior to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

## SECTION 3: PAYMENT information

*Please include completed registration form with payment.*

☐ check/money order enclosed  
(payable to **Keys to Literacy**)

☐ purchase order # \_\_\_\_\_  
(if available)

#### Please mail to:

Keys to Literacy  
319 Newburyport Turnpike, Suite 205  
Rowley, MA 01969

To pay with a credit card, please register online:

<https://www.keystoliteracy.com/events/>

## CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!