



**Keys to  
Literacy**

# **Keys to Adolescent Literacy Session E: Essentials of Effective Writing Instruction**

## **Live Virtual Professional Development**

**Virtual-Live Format:** The Keys trainer will use Zoom video conferencing to deliver this training in an interactive format using features such as breakout rooms and chat.

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**Grounded in more than 20 years of experience and the latest research on effective adolescent literacy instruction, *Keys to Adolescent Literacy* provides powerful professional learning designed to enhance student literacy achievement incorporating Joan Sedita's *The Essentials of Adolescent Literacy* book.**

Provide grades 5-12 educators with practical instructional practices for improving students' writing across all content areas.

This session for teachers in grades 5-12 explores the multiple skills and strategies students need to become proficient writers. It also presents effective teaching principles for teaching writing across all subject areas. Practical suggestions are provided for planning and assigning various types of content-area writing tasks. The session highlights the stages of the writing process (think, plan, write, and revise) and offers instructional recommendations and scaffolds to support students at each stage.

### **Session Topics Include:**

- Components of Writing Instruction
- Effective Writing Teaching Principles
- Using Texts as Models for Writing
- Stages of the Writing Process
- Writing Strategies and Scaffolds
- Writing Assignment Planning Guide

A copy of the *Essentials of Adolescent Literacy* training book is required for this session and is not included in the registration fee. The book can be purchased on the [Keys to Literacy website](#).

**Connecting This Session to Keys to Literacy's Comprehensive Professional Learning Suite:** This session serves as an excellent stand-alone introduction to writing instruction. It complements and pairs well with Session D, "Teaching Text Structure to Support Reading and Writing." It can also serve as a launching point for more extensive professional learning focused on teaching writing for schools or districts exploring Keys to Content Writing professional development.

## Who Should Participate

This course is appropriate for classroom teachers in grades 5-12, special education and intervention educators, literacy coaches, and administrators—ensuring consistent literacy instruction across your district.

## IMPORTANT INFORMATION

**DATES:** April 23, 2026

**COST:** \$75 plus \$39.95 book (purchased separately)

**TIMES:** 8:30AM-11:30AM Eastern Time

### TWO WAYS TO REGISTER...

*Online:* Complete the registration form and submit payment on our website: <http://keystoliteracy.com/events/>

*Mail:* Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).

### ADDRESS TO SHIP BOOK

Please note that we will be mailing the training books to participants at their home address, so **we need your home mailing address on the registration form.**



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# Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

## SECTION 1: PARTICIPANT information

NAME: \_\_\_\_\_ POSITION/TITLE: \_\_\_\_\_

SUBJECT: \_\_\_\_\_ GRADE: \_\_\_\_\_

DISTRICT/ORGANIZATION: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

HOME MAILING ADDRESS to ship book: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ MOST USED EMAIL: \_\_\_\_\_

## SECTION 2: SESSION information

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#### QUESTIONS?

Contact Melissa Powers at  
(978) 948-8511, ext. 202 or  
[melissa@keystoliteracy.com](mailto:melissa@keystoliteracy.com)

#### REFUND/CANCELLATION POLICY

- If you cancel **3 days or more** prior to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

## SECTION 3: PAYMENT information

*Please include completed registration form with payment.*

**check/money order enclosed**  
(payable to **Keys to Literacy**)

**purchase order #** \_\_\_\_\_  
(if available)

#### Please mail to:

Keys to Literacy  
319 Newburyport Turnpike, Suite 205  
Rowley, MA 01969

**To pay with a credit card, please register online:**

<https://www.keystoliteracy.com/events/>

#### **CONFIRMATION**

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!