



**Keys to
Literacy**

Keys to Early Writing Certified Facilitator Training

Live Virtual Professional Development

Learn to be a facilitator for the hybrid online facilitated course!

Is your school or district interested in using in-house staff to offer facilitated online professional development for *Keys to Early Writing*? If the answer is yes, this Certified Facilitator training is for you! Our Certified Facilitator model supports your district or sponsoring agency in building a scalable and sustainable model for expanding literacy professional development for your educators.

What is *Keys to Early Writing*? It is a professional development course for research-based best practices for K-2 writing instruction that is aligned with state literacy standards. Educators learn practical strategies for teaching beginning writing skills, how to use writing to support learning throughout the instructional day, and how to provide scaffolds to students who need support. See the course outline on the next page for content details.

What is the Hybrid-Online Model? Educators complete approximately 12 hours of online course modules and participate in 3 hours of facilitated debrief sessions. The online modules are asynchronous – users log in at any time. The debrief sessions are interspersed following a flexible schedule.

What does a facilitator do? Once you successfully complete this Certified Facilitator training, you will be certified to facilitate the debrief sessions with educators who take the *Keys to Early Writing* online course. The sessions provide an opportunity for educators to collaborate as you debrief activities completed during the online course, share ideas for connecting to the classroom, and answer questions about course content. You will learn how to facilitate these meetings in a face-to-face format or using Zoom virtual meetings. You will also learn strategies to support teachers with the implementation of these instructional practices.

What is the cost? The cost to attend the **Certified Facilitator training is \$775** which includes 2 days of training, online course registration and training manual, and access to the Certified Facilitator Hub with the materials and files you will need to facilitate the debrief meetings. Please note that the registration cost for educators you train who take the online course is \$220 per person (includes a copy of the training manual).

Who Should Participate: Any literacy coach, administrator, or classroom teacher who has experience delivering literacy professional development is a good candidate. This training is perfect if you have skills and interest in facilitating professional sharing meetings!

Certified Facilitator Requirements: To successfully complete this training and become a certified facilitator, you must do the following:

- Complete the approx. 12-hour online course **prior** to attending the 2 days of training
- Complete the 2-day Certified Facilitator training
- Submit an individual license agreement and identify your sponsoring educational organization (EO)

DATES & SCHEDULE

DATES: October 13-14, 2026

COST: \$775

TIME 9:00 AM – 3:00 PM (Eastern Time)

Prior to October 13, you must complete the online course. The course is asynchronous – you can log on any time to complete the modules at your own pace.

During the 2 days of training:

In this virtual training, your Keys to Literacy trainer will demonstrate how to lead the three hours of facilitated meetings, with you participating as a teacher. You'll have the opportunity to ask questions as the trainer guides you through the materials in the Certified Facilitator Hub (e.g., slide decks, activity handouts) and offer suggestions on how to coach and support teachers in their implementation. Our session objectives include:

- Engage in **collaborative conversations** to synthesize and master the content for facilitation.
- Solidify how the debrief session **supports learning** from the online course modules.
- Understand **facilitation moves** for debrief sessions to engage and connect with participants.

After completing the two-day professional development, you will become a Certified Facilitator **licensed to conduct teacher training using our facilitated online course model.**

Keys to Early Writing Online Course Topics

- Writing Basics
- Engage a Community of Writers
- Writing Process
- Structure for the Three Types of Writing
- First Steps: Drawing, Labels, Lists
- Syntax, Sentences
- Paragraph Writing
- Writing from Sources

ADDRESS TO SHIP MATERIALS

Please note that we will be mailing the training book to participants at their home address, so **we need your home mailing address on the registration form.** Allow 10 days for shipping after registration is received.

Two Ways to Register

Online: Complete the registration form and submit payment on our website

<https://www.keystoliteracy.com/events/>

OR

Mail: Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).

CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!



**Keys to
Literacy**

Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

SECTION 1: PARTICIPANT information

NAME: _____ POSITION/TITLE: _____

SUBJECT: _____ GRADE: _____

DISTRICT/ORGANIZATION: _____ SCHOOL: _____

HOME MAILING ADDRESS to ship book: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ MOST USED EMAIL: _____

SECTION 2: SESSION information

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COST: \$775

QUESTIONS?

Contact Melissa Powers at
(978) 948-8511, ext. 202 or
melissa@keystoliteracy.com

REFUND/CANCELLATION POLICY

- If you cancel **3 days or more prior** to training, you will be issued a **50% refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

SECTION 3: PAYMENT information

Please include completed registration form with payment.

_____ check/money order enclosed
(payable to **Keys to Literacy**)

_____ purchase order # _____
(if available)

Please mail to:

Keys to Literacy
319 Newburyport Turnpike, Suite 205
Rowley, MA 01969

To pay with a credit card, please register online:

<https://www.keystoliteracy.com/events/>

CONFIRMATION

Your registration will be confirmed by email. **PLEASE NOTE:** You are **not** registered unless you receive a confirmation email!